CONSUMER BROCHURE

SIMPLIFIED ISSUE WHOLE LIFE INSURANCE



LIFE INSURANCE **made simple.**





www.unitedhomelife.com 800-428-3001

simplified PRODUCTS simple SOLUTIONS

When it comes to buying life insurance, it shouldn't be complicated. You want to provide for your loved ones, to ensure they have the funds to cover expenses – like funeral costs, outstanding medical bills, the mortgage – even a college education for a child.

At United Home Life/United Farm Family Life, we specialize in simplified issue life insurance – it's all we do. We make it as simple as possible for you to purchase valuable whole life insurance coverage without having to go through medical exams or provide bodily fluids for lab tests, even if you've been turned down before. Complete a short application with yes/no health questions. That's it.

IT'S THAT SIMPLE.



simplified issue WHOLE LIFE PORTFOLIO

Each of our four simplified issue whole life products* is designed to cover a range of individuals based on age, tobacco usage, and health, and have these features:

- No routine medical exams, blood work, or physician's statements.
- Short application with yes/no health questions to help us determine eligibility.
- Guaranteed death benefits and cash values.
- Affordable premiums that never increase.
- Coverage that cannot be cancelled so long as premiums are paid on time.
- Riders and benefits that can help customize products to meet your specific needs.*

simplified UNDERWRITING

Simplified issue products mean simplified underwriting.

We'll work closely with your agent to ensure your coverage is issued as quickly as possible. Your agent is a trusted resource - if you have any questions about your application, the product or the coverage applied for, be sure to let your agent know.

Underwriting reserves the right to order additional requirements as needed, including a Personal History Interview.

THE **products**^{*}

EXPRESS ISSUE WHOLE LIFE (EIWL) is graded-

benefit whole life insurance. During the first two policy years, the benefit for death by natural causes is a refund of all premiums paid to date of death plus interest. Beginning day one of policy year three, the full benefit is payable to your beneficiary. For death due to accidental causes¹ during the first two policy years, the full death benefit will be paid to your beneficiary.

EIWL also has several no-cost riders designed to provide additional value-added protection with no additional premium required²: Identity Theft Waiver of Premium Rider, Hospital Stay Waiver of Premium Rider, and Common Carrier Accidental Death Benefit Rider.

EXPRESS ISSUE PREMIER AND

EXPRESS ISSUE DELUXE are immediate death benefit whole life insurance products that also offer optional riders and benefits to tailor the product to your particular needs: Child Rider and Accidental Death Benefit Rider. In addition, each product includes a no-cost Terminal Illness Accelerated Benefit Rider.

PROVIDER is an immediate death benefit whole life insurance product offering protection at every stage of your life, whether you're newly married, building a family, or an active senior. It's also a great starter policy for your children or grandchildren. Discounted premium rates are available to those who qualify. No-cost riders and benefits³ on Provider include: Common Carrier Accidental Death Benefit Rider, Guaranteed Insurability Benefit Rider⁴, Life-Threatening Cancer Accelerated Benefit Rider, Charitable Gift Donation⁵, and Terminal Illness Accelerated Benefit Rider. Total and Permanent Disability Benefit (Waiver of Premium) and Child Rider are optional riders available to you.





* Availability of, and benefits payable under, the insurance products described are subject to state availability, state variations, restrictions and eligibility requirements. If there are any discrepancies between the product description and the issued insurance policy, the issued policy will take precedence.

- ² Minimum face amount for EIWL no-cost riders: \$10,000.
- ³ Minimum Provider face amount for Common Carrier Accidental Death Benefit Rider, Life-Threatening Cancer Accelerated Benefit Rider, and Charitable Gift Donation: \$25,000.

⁵ Not available in Georgia, Kentucky, Maryland, Pennsylvania, or Tennessee.

Policy forms: ICC21 200-862 or 200-862, ICC21 200-863 or 200-863 (UHL); ICC21 18-862 or 18-862, ICC21 18-863 or 18-863 (UFFL).

Rider forms: 200-575, 200-576, 200-537, 200-815, AD-66, 200-538, 200-539, 200-327, WPD-66 (UHL); 18-575, 18-576, 18-537, 18-815, 18-119, 18-538, 18-539, 18-327, 18-070 (UFFL).

¹ Exclusions apply. See policy for details.

⁴ Available for issue ages 0-17.



THE COMPANIES **behind your protection**

United Home Life Insurance Company and its parent company, United Farm Family Life Insurance Company, are family-oriented companies founded in 1948 and 1937, respectively.

We're financially strong, as evidenced by our ratings from A.M. Best, a leading independent analyst of the insurance industry since 1899, which has assigned the financial-strength rating of A- (Excellent) to United Home Life and the financial-strength rating of A (Excellent) to United Farm Family Life. These are the fourth and third highest ratings, respectively, of 16 ratings.

Both companies combined have more than \$2.5 billion in assets, and over \$21 billion of life insurance in force, so we're well-positioned to meet our obligations to our policyholders.

We believe that understanding the options you have in your life insurance policy shouldn't be complicated. For more information, talk with a United Home Life or United Farm Family Life independent insurance agent.

United Home Life/United Farm Family Life Insurance Companies 225 South East Street • Indianapolis, IN 46202 Toll-Free (800) 428-3001 www.unitedhomelife.com